

WHAT'S NEW?

NEW ERA FOR DECORATION

At early this year **Flex-Europa** started to deliver new media for the market which it will serve their needs in decoration.

The media is Wall covering (wall paper) which is different than other wall covering media it have texture look in front which is printable side and self-adhesive in the back side which make it much better and easier to print and mount it on the walls.

This new technology become powerful since it can be printed on high resolution printers where you can use the quality of printing on media and install it on walls with textures. And it comes with self-adhesive; the use of it become so easy and without using many tools to mount it on wall. Just remove the paper and start mounting on wall with squeegee.

The idea of able to provide this media to market found well receptions by customers who are interested in decorations, while **Flex-Europa** opening new and wide line to their customers base to support decoration companies to add more solution for markets.

Now the decorations line in **Flex-Europa** Expands to:

- 1- **Wallcovering.** 7 different textures type of Printable wall covering with Self-Adhesive.
- 2- **Stretched Ceiling.** Stretched ceiling is a very powerful technique, you can add colors or image to your walls or ceiling without make change on them. Small technique and you can change it without hard work.
- 3- **TattooWall.** TattooWall is a technology where you can print and install it on walls as permanent without losing the beauty texture of the wall as you are tattoo wall with images and colors.

Many years advertising and decoration field used paint and sticker or even banner to cover walls or add color to walls but Flex-Europa help them and bring useful new technology and supply it to market to solve their problems and keep market in Middle East up with new technologies.